



Competition Manual & Overview

INDUSTRY PRACTICUMS & HEREFORD BOWL | 1,250 points

This module is made up of three parts, plus the results of the Hereford Bowl, with the scores of each added up to the total score for the practicum portion. Scores for all of these aspects will be delivered as a team.

There will be a champion and reserve champion team awarded in this division.

1. Herd Health & Animal Handling presented by Merck Animal Health | 300 points
 - Teams will be scored on subject knowledge, use of supplied products, team involvement, general effectiveness and responses to questions.
2. Cattle Scoring Practicum | 300 points
 - A cattle scoring contest gives participants the chance to evaluate and score individual cattle on specific phenotype traits.
3. Nutrition Challenge presented by VitaFerm | 300 points
 - This division will challenge teams to be familiar with the nutrition and feed side of the industry.
 - Experts from VitaFerm will be scoring the challenge which will consist of multiple choice and short answer questions asked.
4. Hereford Bowl — This portion is made up of two parts, a 50-question test and buzzer round for the top four teams of the test | 350 points
 - The preliminary round will consist of a 50 question multiple choice test. All team members must take the test. The four teams with the highest combined team scores will compete in the buzzer rounds.
 - Buzzer Match 1 is a single elimination bracket consisting of two rounds.
 - The bracket will start with the 1st place team competing against the 4th, followed by the 2nd place team against the 3rd place team.
 - In the 10 question round, first to buzz may answer the question.
 - The eight-question round consists of one-on-one questions, matching Chair 1 of the 1st place team against Chair 1 of the 4th place team and so on.
 - The Final Buzzer Match will consist of three rounds.
 - Round 1 and 2 will operate the same as Buzzer Match 1.
 - Round 3, the Final Jeopardy Round, allows teams to work together to answer the final jeopardy question.
 - Teams may wager as many or as few points as they have earned up to now.
 - Teams will write down the answer and the correct answer will earn the points risked, with a wrong answer deducting the points risked. Highest end score wins.

MEAT ANIMAL EVALUATION | 1,300 points

With the same structure as a live cattle evaluation contest, this contest will be virtual, based off of videos featuring Hereford steers. The following day, the meat evaluation portion of this module will commence at the Kansas State University Meat Lab.

There will be a champion and reserve champion team as well as a champion and reserve champion individual in this division.

1. During the virtual cattle evaluation portion teams will evaluate composition, making carcass predictions, pricing and/or profitability ranks.
2. During the meats judging portion, there will be two sets of questions, no reasons.



Young Breeders Competition

LIVESTOCK JUDGING CONTEST | 1,600 points

Participants will be asked to evaluate classes of cattle and different species of livestock based on industry standards of soundness, muscle, structure, performance values and overall quality.

There will be a champion and reserve champion team as well as a champion and reserve champion individual in this division.

1. Six classes will be judged, followed by two sets of reasons.
2. There will be a minimum of 20 minutes of prep time allowed before each set of reasons.

COMMUNICATIONS CHALLENGE | 500 points

Teams will be asked to work together on a presentation about Hereford genetics and the beef industry, that they will present Wednesday, Oct. 22.

There will be a champion and reserve champion team awarded in this division.

1. Teams will be given all the information they need for this presentation on Monday, Oct. 20. Teams are encouraged to use any down time or off-time to work together on their research and presentation.
2. Presentations will be given to a panel of judges, along with the rest of the competitors in the Young Breeders Competition.
3. Laptop computers will be provided to each team to use for research and presentation.
4. A screen will also be provided to display any part of the presentation.
5. Teams will be scored on subject knowledge, use of pedigrees, team involvement, general effectiveness, presentation display and responses to questions.

TEAM FITTING CONTEST | 750 points

Teams will be asked to work together to fit a Hereford heifer provided by a selected American Royal Hereford exhibitor.

There will be a champion and reserve champion team awarded in this division.

1. 40 minutes will be allocated to fit heifer and after time is up, one team member will parade their animal before the judges. The judges will make comments and announce the winners.
2. Teams will be partnered with a Hereford exhibitor at the American Royal who will provide heifer for this portion of the contest. This will also provide an opportunity for networking as teams assist exhibitors as they prepare for exhibition.
3. Teams will be provided certain materials by the AHA and will be given a \$100 gift card to the Sullivan Supply trailer at the American Royal to shop for specific supplies they prefer. No double blowers or lights will be allowed in this competition. Contestants may purchase additional items beyond the provided budget at their own expense to take home to their respective countries and/or use in the contest.
4. Teams will be scored on the fitting skills of each team member, team work and the final presentation/product.

SHOWMANSHIP CONTEST | 750 points

All members of the team will compete with their placing being added into their teams score

There will be a champion and reserve champion team as well as a champion and reserve champion individual in this division.

1. No outside assistance will be allowed during the competition.
2. If an animal gets loose from the showman three times they will be excused from the ring
3. Judges will select contestants to move out of their respective heats toward the semi-finals/finals.