

SUNDAY, OCT. 19, 2025

Time	Event Description	Location
2:30 p.m.	Young Breeders Competition (YBC) Teams Check-In	Hilton KC Airport, Wyandot Room
3:30 p.m.	Welcome Mixer led by Emma Ballinger and Lauren Gatz, NJHA Board of Directors	Hilton KC Airport, Wyandot Room
4 p.m.	Depart for Manhattan, Kan., Kansas State University (K-State)	
6 p.m.	Arrive in Manhattan	Holiday Inn, Manhattan
7 p.m.	Dinner and Welcome from Dan Moser, K-State Interim Dean, College of Agriculture	K-State Alumni Center

MONDAY, OCT. 20, 2025

Time	Event Description	Location
6:30 a.m.	Breakfast Buffet Available	Holiday Inn, Manhattan
7:15 a.m.	Depart Hotel	Holiday Inn, Manhattan
7:30 a.m.	Hereford Bowl Written Test	Stanley Stout Center
8:15 a.m.	Virtual Cattle Evaluation with steers donated from HRC Feed Yards LLC	Stanley Stout Center
9 a.m.	Hereford Practicums • Practical Animal Handling sponsored by Merck Animal Health • Cattle Scoring • Nutrition Challenge sponsored by VitaFerm • Preview for Communications Challenge	Bilbrey Family Event Center
Noon	Lunch	Stanley Stout Center
12:30 p.m.	Livestock Judging Contest & Oral Reasons	Bilbrey Family Event Center
5:15 p.m.	Depart Stanley Stout Center	Stanley Stout Center
5:30 p.m.	Tour at K-State Athletics	Vanier Family Football Complex
7 p.m.	Team Photos, Dinner and guest speaker Justin McKee, <i>The Cowboy Channel</i>	Shamrock South Endzone Bill Snyder Stadium

TUESDAY, OCT. 21, 2025

Time	Event Description	Location
6:30 a.m.	Breakfast Buffet Available	Holiday Inn, Manhattan
7:30 a.m.	Depart Hotel	Holiday Inn, Manhattan
8 a.m.	Tour National Bio and Agro-Defense Facility (NBAF)	NBAF
9 a.m.	Depart NBAF for K-State Stocker Unit	
9:30 a.m.	Tour K-State Stocker Unit with Dale Blasi	K-State Stocker Unit
11:15 a.m.	Hereford Bowl Buzzer Round	Stanley Stout Center

TUESDAY, OCT. 21, 2025 - CONTINUED

<i>Time</i>	<i>Event Description</i>	<i>Location</i>
Noon	Lunch	Stanley Stout Center
12:45 p.m.	Depart Stanley Stout Center	
1 p.m.	Meat Evaluation Contest	K-State Meat Lab
3:30 p.m.	Depart K-State Meat Lab	
4:30 p.m.	Spring Hill Herefords Tour	Spring Hill Herefords
6 p.m.	Dinner at the Round Barn with guest speakers Angie Denton, <i>Drovers</i> and Jarrod Gillig, <i>Cargill</i>	Spring Hill Herefords

WEDNESDAY, OCT. 22, 2025

<i>Time</i>	<i>Event Description</i>	<i>Location</i>
7 a.m.	Breakfast Buffet Available	Holiday Inn, Manhattan
8:45 a.m.	Depart Hotel	Holiday Inn, Manhattan
9 a.m.	Communications Challenge Presentations	Stanley Stout Center
Noon	Lunch	Stanley Stout Center
1 p.m.	Depart Manhattan, Kan.	
Noon	Lunch	Stanley Stout Center
3:30 p.m.	Check-in at World Hereford Conference hotel	Kansas City Marriott Downtown
5:15 p.m.	Depart Hotel	
6 p.m.	The Welcome Beef Festival	American Hereford Association (AHA) Headquarters

THURSDAY, OCT. 23, 2025

<i>Time</i>	<i>Event Description</i>	<i>Location</i>
7 a.m.	Continental Breakfast and Trade Show Opens	Basie Foyer Marriott
8 a.m.	World Hereford Conference Educational Sessions	Basie Ballroom Marriott
10:30 a.m.	Depart for the American Royal Complex	
11 a.m.	Sullivan Supply Educational Clinic	American Royal
12:30 p.m.	Young Breeders Pizza Luncheon	American Royal
1 p.m.	Team Fitting & Showmanship heifer assignments	American Royal Wagstaff Arena
3 p.m.	Depart for The Chosen Sale	
5 p.m.	Jensen Ranch's The Chosen Sale	Louisburg, Kan.

FRIDAY, OCT. 24, 2025

Time	Event Description	Location
7 a.m.	Continental Breakfast and Trade Show Opens	Basie Foyer Marriott
7:30 a.m.	Depart for the American Royal Complex	
11 a.m.	Return to the Kansas City Marriott Downtown	
Noon	Shaping the Breed's Future: Young Breeders Competition and HYFA Scholarship Awards Luncheon <i>presented by VitaFerm</i>	Basie Ballroom Marriott
2 - 4 p.m.	World Hereford Conference Educational Sessions	Basie Ballroom Marriott
5:15 p.m.	Depart for Arrowhead Stadium	
6 p.m.	Global Celebratory Gala	GEHA Arrowhead Stadium

SATURDAY, OCT. 25, 2025

Time	Event Description	Location
7 a.m.	Continental Breakfast and Trade Show Opens	Basie Foyer Marriott
8 a.m.	AHA Annual Membership Meeting & Hereford Honorees Recognition	Basie Ballroom
11 a.m.	Young Breeders Competition depart for the American Royal Complex	
1 p.m.	Young Breeders Competition Fitting and Showmanship <i>presented by Sullivan Supply</i>	American Royal Hale Arena
2 p.m.	American Royal National Junior Hereford Show <i>Following the Young Breeders Competition Fitting and Showmanship Competition.</i>	American Royal Hale Arena
6 p.m.	Young Breeders Competition Awards Ceremony	American Royal Wagstaff Arena
6:30 p.m.	The Ladies of the Royal International Edition Sale	American Royal Wagstaff Arena

SUNDAY, OCT. 26, 2025

Time	Event Description	Location
7 a.m. – 2:30 p.m.	<i>Continuous shuttles from the Marriott Downtown to the American Royal Complex.</i>	
8 a.m.	American Royal National Hereford Show <i>Crowning of the 2026 National Hereford Queen will take place prior to the champion female drive. Depart for Post-Tours from American Royal Complex.</i>	American Royal Hale Arena